

zFairs NEWSLETTER



Now that fair season is in full swing, we want to take a moment to share our heartfelt gratitude for all of your support. Having been in business for over 10 years zFairs owes its success to your valuable feedback, referrals, and loyal partnership year after year. We are honored to have the best clients in the world, doing the best things for their community. We are proud to be a part of your success.



November's New Clients

The Invention Convention is an educational program that inspires students to think creatively and solve real-world problems through innovation. It offers a platform for young inventors to showcase their projects, fostering skills in critical thinking, collaboration, and communication.

We are pleased to welcome three new regional Invention Convention groups to the zFairs family:

- Dauphin Island Sea Lab Invention Convention
- Auburn University I-STEM Connectory Invention Convention
- East Alabama Works Invention Convention

It is a privilege to have you join us, and we look forward to a successful partnership!

What's New

NEW CLIENTS

WELCOME
PROJECTBOARD

TEAM IN ACTION

CLIENT HIGHLIGHT

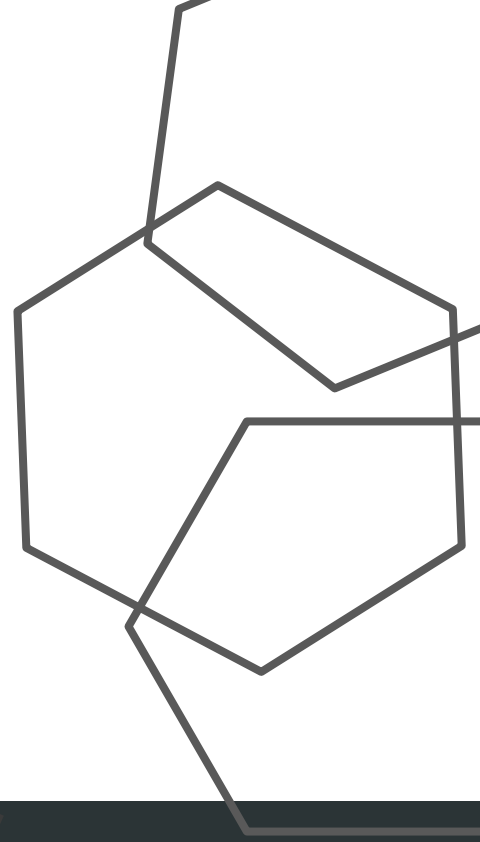
Follow Us
on Social Media!



Stay connected and join the conversation by following us on our social media channels! You'll find the latest updates, behind-the-scenes content, and much more. Don't miss out—connect with us today!

New and Exciting

We are excited to announce our partnership with ProjectBoard. Now participants can easily upload and showcase their science projects in a virtual space especially tailored to them. ProjectBoard offers a simplified platform for science fair organizers to easily manage, showcase, and promote participant's projects. Together, zFairs and ProjectBoard provide an integrated solution that enhances the overall experience for both organizers and participants, making science fair project management and presentation effortless, engaging, and community oriented.



Team Notes:

This month, the zFairs team has been diligently working to assist event coordinators in launching their events smoothly. Our focus has been on integrating new platforms and implementing small changes that significantly enhance the ease of operation for our users.

As we look forward to December, the team is excited to strategize and explore ways to further expand our sales. This upcoming meeting will be a crucial moment for us to evaluate our progress, identify opportunities, and set ambitious goals for the new year.

Our commitment to continuous improvement and customer satisfaction remains at the forefront of our endeavors, and we are eager to keep building on this momentum in the coming months.

Introducing: NHD

National History Day (NHD) is an educational program that inspires students to explore historical topics through research and presentation. Each year, participants engage with a specific theme, conducting research and presenting their findings in formats like exhibits, documentaries, or performances. NHD aims to enhance critical thinking and research skills while fostering a deeper appreciation for history.

We can't express enough gratitude to Alaina McNaughton (Director) and her team for including zFairs in this fantastic event.

