

zFairs

NEWSLETTER

Our mission at zFairs is to not only provide 'Effortless Event Management' but also to empower organizers by providing the tools and guidance they need to foster talent and hone skills. These events, competitions, and fairs are more than just gatherings—they are pivotal opportunities for learning and personal growth. We're proud to partner in these transformative experiences, helping to shape the leaders of tomorrow.



October's New Clients

We want to welcome our new clients to the zFairs team! First, we have the Science and Engineering Fair of Metropolitan Detroit (SEFMD). They have given students the opportunity to develop and exhibit science fair projects since 1954!

Next, we have the Hudson County STEM Showcase. They are sponsored by Jersey City Medical Center/RWJ Barnabas Health and the Liberty Science Center to support students in the Hudson county area participating in science and engineering fairs. They are entering their 67th year of STEM fairs! We are excited to be working with them.

Finally we have the PTAB Moot Court. This competition gives "Law school students a unique opportunity to develop written and oral advocacy skills in the context of an America Invents Act (AIA) trial proceeding." This event is both virtual and in person. We wish the best of luck to all of the competitors!

What's New

NEW CLIENTS

INTUITIVE DESIGN

TEAM IN ACTION

NEW TEAM MEMBER





New and Exciting

zFairs has updated their look! Don't worry, it still has all the great features you love. This new design exemplifies how a simple modern layout can enhance user experience by prioritizing clarity, ease of navigation, and aesthetic appeal.

zFairs has also partnered with ClassLink Launch Pad! This integration makes it easier than ever for educators and students to access their favorite tools and resources seamlessly. Just add zFairs into ClassLink's SSO and sit back and relax. Students now have access to zFairs in one easily accessible location.

Team Notes:

Our team consistently exemplifies quality and effectiveness, especially as our clients renew contracts and gear up for their future events. We are unwavering in our commitment to excellence, showcasing our exceptional software to both new and potential clients.

Our online presence is expanding! This month, we proudly launched our Instagram and LinkedIn accounts, while also seeing an increase in our Facebook followers. Although our growth is currently modest, we are optimistic and excited to see these trends continue their upward trajectory. Let's keep the momentum going!

Welcome Anna Dewey

We are thrilled to welcome Anna Dewey to the zFairs team as our new Communications Specialist!

At zFairs, Anna is looking forward to leveraging her expertise to enhance our communication strategies, foster community engagement, and help our brand reach new heights. Her passion for storytelling and connection makes her a perfect fit for our dynamic team.

Welcome aboard, Anna! We can't wait to see the impact you'll make.

